

Agency Activity Inventory
by Agency
Appropriation Period: FY 2006-07

Agency: P32 - Department of Commerce

Functional Group: Economic
Development &
Natural Resources

1291 Business Development - Project Management

Code Section: Title 13 -1-10 Project Management consists of front line consultants working with companies on investment decisions. This program is responsible for determining the parameters of a project, pulling together the appropriate resources at the state level - across agencies - and coordinating local government assistance for a site. This program also serves as consultants to the company throughout the site decision process and must also work closely with the local representative to develop a comprehensive package to enable the client to select a South Carolina location for investment and job creation.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$1,599,962	\$1,599,962	\$0	\$0	\$0	\$0	20.00

Expected Results:

To win at least 100 projects to South Carolina. To create 10,000 new jobs in South Carolina. To create \$1.5 billion new investment in South Carolina. To create 1,500 new jobs and \$225 million in investment in less developed areas of South Carolina.

Outcome Measures:

* Total wins generated by individual project manager 53 YTD *Total \$\$ investment generated by individual project manager \$1.204 billion *Total jobs created by individual project manager 5,934 *Total lead generation by individual project manager 261 *Total marketing missions by individual project manager 12 *Division goals are also set on the above standards at the division level

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1292 Marketing and Communications (RENAMED)

Code Section: Title 13 -1-10 Marketing and Communications department is responsible for the development of marketing strategies utilizing the state brand, in identified clusters and throughout all divisions. This program works closely with the Secretary and all divisions in the development of a strategic marketing plan. This department also works closely with the Governor's Office coordinating and scheduling all projects and activities pertinent to Commerce. To provide marketing and communications support to all divisions within the agency by reviewing all publications and communications to ensure the Commerce brand is protected and utilized at all times.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$2,239,258	\$2,239,258	\$0	\$0	\$0	\$0	6.00

Expected Results:

To develop industry-specific marketing plans and division-specific plans which are in line with mission of the agency. To participate in trade shows and attend press announcements or events as necessary.

Outcome Measures:

*Number of trade shows planned and executed. *Number of press conferences/events planned and/or attended.

*Number of events planned and executed. *Number of collateral materials produced.

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1293 Business Development - Foreign Offices

Code Section: Title 13 -1-10 Foreign Office programs are responsible for the development of international prospects looking for a North American presence and support the work of the project managers. This program also works with Marketing and Research to develop strategies for marketing to the international community.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$1,007,850	\$1,007,850	\$0	\$0	\$0	\$0	0.00

Expected Results:

To participate in overseas missions and industry targeted trips. To develop leads for project managers. To assist project managers in working with prospects.

Outcome Measures:

*Number leads generated from foreign countries. 33 *Number of total wins from foreign countries. 6

*Number of missions *Number of jobs created and \$\$s invested in the State from foreign countries. \$40m and 380 jobs

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1294 Business Solutions - International Trade

Code Section: Title 13 -1-10 International Trade leads South Carolina companies in identifying international markets and buyers for their products and services, primarily through inbound and outbound trade missions, international allies and other trade lead sources. International Trade also provides hands-on support, guidance and market research to South Carolina companies as they move through the process of expanding sales globally. Facilitate the growth of South Carolina's overall economy through business development and expansion, a direct result of the income and wealth-generating capacities of increased export sales.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$527,127	\$507,127	\$0	\$0	\$0	\$20,000	4.00

Expected Results:

To create opportunities that directly enable South Carolina companies to make direct sales abroad, thereby growing the state's economy, jobs, income levels and creating more healthy strong companies with sales diversification in various international markets. Build governmental and business relationships between South Carolina and other countries so as to create networking opportunities for benefiting South Carolina companies. Raise the knowledge level of South Carolina companies to the benefits of expanding into the global marketplace.

Outcome Measures:

*Provide opportunities for South Carolina client companies to create at least \$80 million in export trade sales. \$131m *Conduct ten (10) international trade missions involving fifty (50) South Carolina companies. 13 *Develop and distribute 1,000 global trade leads to South Carolina companies. 459 *Respond to at least 350 export assistance request. 533 *Make at least 100 on-site visits to provide export guidance. 98 *Make at least twenty (20) presentations to audiences on the topic of international trade and the programs offered by the international trade program. 41 *Ensure at least twenty (20) press releases on the topic of exporting and upcoming trade events. 24

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1295 Business Solutions - Small Business

Code Section: Title 13 -1-10 Small Business packages and delivers best practices guide for an Existing Business Program for local communities and counties. Handle all incoming inquiries related to small business. Provide small business and entrepreneurial support. Hold Ambassador for Economic Development Ceremony, SC Industry Appreciation Week and participate in Salute to Small Business.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$591,648	\$591,648	\$0	\$0	\$0	\$0	5.00

Expected Results:

Local economic development office service to existing business is enhanced. Coordination between allies is more focused on existing business. Match start or existing businesses to the resources that will take them to the next step in their business growth. Produce a Small Business Resource Guide. Support minority and women owned business efforts. To gain good will and strong ally support through special events.

Outcome Measures:

*Number of Existing Business Served. 50 *Number of Allies contacted. 75 *Number of Small Business Inquiries. 477 *Update Small Business Guide is complete. *Number of minority and women businesses served. 190 *Number of participants in the special events. 4,500 *Number of news articles covering special events. 72

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1296 Business Solutions - Film

Code Section: Title 13 -1-10, 1-30-25 The Film Commission develops and markets South Carolina's resources to film makers and industry investors with the goal to develop new sources of revenue for our state, create high quality jobs and develop a new industry cluster for South Carolina.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$591,648	\$591,648	\$0	\$0	\$0	\$0	5.00

Expected Results:

To promote an environment to grow a low-polluting industry to create 1,000 jobs annually with an average wage of \$20/hour and generate new revenue to South Carolina of \$20 million annually. To promote South Carolina as a tourism destination as films are produced here and are seen around the world.

Outcome Measures:

* Annual measurement of new money recruited to South Carolina (\$20 million annually) \$2.2m *Annual number of job created (1,000 jobs) 647 *Annual number of indigenous production/infrastructure created. 14

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1297 Business Solutions - Recycling

Code Section: 13-1-380 The Recycling program manages the governor appointed Recycling Market Development Advisory Council (RMDAC). Recycling also to create new markets for emerging materials, sustaining existing markets and supporting pro-recycling policy. Provides assistance to new and existing recycling businesses and help South Carolina industry save money by implementing or enhancing internal recycling programs. Promotes sustainable business development to Commerce leaders and industry stakeholders to foster further economic expansion among environmental and sustainable industries.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$209,000	\$0	\$0	\$0	\$0	\$209,000	2.00

Expected Results:

To promote an environment to grow and add more recycling businesses. To encourage companies to recycle which will save companies money.

Outcome Measures:

*Respond to at least 275 recycling business that are looking to recycle. 256 *Visit 50 companies to provide recycling development opportunities. 43 *Conduct 8 workshops on recycling *Make 20 presentations on Business Recycling Assistance Program 11 *Generate 30 prospect leads to identify new recycling industries. 39

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1298 Community and Rural Development

Code Section: Title 13 -1-10 Community and Rural Development helps communities by strengthening and continuing to improve the leadership capacity and education of local community leaders. Assisting local communities to enhance their competitiveness through the development of infrastructure, industrial parks, and speculative buildings. Work with Community leaders to begin structured processes for the revitalization of downtown business districts and support the Rural Crossroads Workforce Achievement program in order to enhance workforce skills and prepare individuals for job opportunities.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$958,783	\$343,498	\$0	\$0	\$0	\$615,285	9.00

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Expected Results:

To revise and update the curriculum for the South Carolina Economic Developer's School. To ensure the graduation of 60 community leaders from SCEDS annually. Build performance capacity and collaboration skills by hosting the Governor's Rural Summit. Assist in the development of new and upgraded infrastructure in 10 communities. Complete necessary procedures to certify 16 sites through Level 4 of the certification requirements. Develop a downtown revitalization "super fund" to restore/improve the economic vitality of 3 rural communities. Initiate the process of downtown revitalization in 10 communities and begin the process of revitalization in 2 communities. Ensure graduation of 300 people in the Rural Crossroads Workforce Achievement Program.

Outcome Measures:

*Number of graduates from SCEDS 47 (122 Attendees) *Number of attendees to Governor's Rural Summit 336 *Number of water and sewer expansion projects 4 (\$5.3m) *Number of new and upgraded roads 3 (\$1.4m) *Number of sites certified. 7 * Number of towns starting revitalization process 6 *Number of "super grant" awards made 22 applicants - Awards will be made 10/1/04 *Ratio of local investment raised vs. SCDOC investment. \$37.2m (local) vs \$10.6m (Rur Inf Funds) *Number of graduates from the Rural Crossroads program. 555

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1299 Community Development Corporation

Code Section: 34-43-10 Certify community development corporations to ensure their ability to provide SC tax credits to contributors participating in their individual community projects. Coordinate all of the above with the Department of Revenue.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$1,105,000	\$1,100,000	\$0	\$0	\$0	\$5,000	1.00

Expected Results:

Establish guidelines and criteria for certification. Develop application for certification and renewal. Create a line of communication between SCDOC and the Department of Revenue to track use of tax credits as well as verification process for which CDC's have been certified.

Outcome Measures:

*Update as needed guidelines and criteria for certification *Number CDC's certified 28 *Value of tax credits issues \$67,359 *Number of possible contributors contacted on behalf of CDC's for local projects 10

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1300 Grants and Incentives - Highway Set Aside

Code Section: Title 13 -1-1710, 12-28-2910 Highway Set Aside program is a part of the Coordinating Council for Economic Development. This program is funded annually with a combination of gas tax and utility tax. The funds are granted to counties and municipalities for specific economic development projects that are creating new jobs in South Carolina for water and sewer infrastructure projects, road and site preparation projects, fiber optic cable, road or rail construction, land acquisition, and/or relocation of new employees for technology intensive and research and development facilities.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$19,000,000	\$0	\$0	\$0	\$0	\$19,000,000	5.00

Expected Results:

To create at least new jobs and capital investment in South Carolina with the disbursement of funds to economic development projects.

Outcome Measures:

*Number of jobs created. 2,283 *Number of projects awarded. 11 *\$\$ of capital investment \$776m

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1301 Grants and Incentives - Enterprise Zone

Code Section: Title 13 -1-1710, 12-1-10 The Enterprise Zone program is a part of the Coordinating Council for Economic Development. This program provides companies with a rebate of a portion of the new employees' state personal withholding taxes. Funds can be used to reimburse the company for capital expenditures associated with the project such as purchase of real property and improvements to the same property.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$275,000	\$0	\$0	\$0	\$0	\$275,000	3.00

Expected Results:

To ensure compliance with the company's agreement. To reduce the number of new companies in the program by

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25%.

Outcome Measures:

*Number of companies in the JDC program 597 *Number of new companies in the program 63 *Number of companies in compliance with their agreement.84% or 253 projects

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1302 Grants and Incentives - Tourism Infrastructure Fund

Code Section: Title 13 -1-1710, 12-21-6510 The Tourism Infrastructure Fund is a Coordinating Council grant program. The amount of funds available for grants is 25% of the amount of admissions tax deposited by qualified tourism-related projects. Projects are qualified by the DOR and units of local government within five miles of the qualified project are eligible to apply to the CCED for infrastructure improvements necessary to serve the project.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$1,000,000	\$0	\$0	\$0	\$0	\$1,000,000	0.00

Expected Results:

*Encourage tourism-related investment by providing needed infrastructure **Indirect outcome - infrastructure is public and serves the citizens in the area. Ensure compliance with grant requirements. All funds are dispersed in a timely fashion.

Outcome Measures:

-100% of grants are in compliance with program requirements. -Grantees that are not actively participating are notified, assisted with the draw process and drawn funds within 30 days of notification.

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1303 Grants and Incentives - Rural Infrastructure Fund

Code Section: Title 13 -171-10, 12-10-85 Rural Infrastructure program is a part of the Coordinating Council for Economic Development. RIF funds are used to invest in economic development, community development and "product" development.

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This year we plan on investing \$4 million in community development and \$4 million in product development. Product development is defined as improving infrastructure and industrial sites in order to improve the readiness of the state's rural areas.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$5,384,715	\$0	\$0	\$0	\$0	\$5,384,715	0.00

Expected Results:

To create 1,500 new jobs with the disbursement of RIF funds. To seek 100% compliance with program guidelines. To ensure a portion of the RIF funds go towards economic development projects.

Outcome Measures:

*Number of jobs created. 600 *Number of projects awarded. 24 *\$\$ of capital investment. \$70m *Number of projects in compliance with guidelines. *Number of economic development projects funded compared to total projects. 38% awarded for economic development *\$\$s invested in product development \$5.2m *\$\$s invested in community development. \$1.1m

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1304 Grants and Incentives - CDBG

Code Section: Title 13 -1-10 We manage two federally funded, community and economic development grant programs with annual allocations of approximately \$27.8 million for the Community Development Block Grant Program and \$2 million Appalachian Regional Commission program Management activities include conducting program planning, providing technical assistance, awarding grants, monitoring program activities compliance with federal requirements, collecting and reporting performance data and ensuring accountability to the federal Department of Housing and Urban Development and Appalachian Regional Commission.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$37,226,911	\$350,000	\$35,876,911	\$0	\$0	\$1,000,000	12.00

Expected Results:

Grants are awarded to units of local government within non-metropolitan, rural areas for activities that primarily benefit low and moderate income (LMI) people by providing economic opportunities, decent, safe and affordable housing, and a suitable living environment including the provision of basic infrastructure, public facilities and services. Create a revenue source, resulting in job creation, from motion picture and related resources to the State of South Carolina. To create opportunities for SC businesses to earn money from this activity

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Outcome Measures:

Providing Economic Opportunities by: Creating access to (#) jobs 918, (#) for LMI persons 58 with (#) businesses 6. Promoting success for (#) 14 small businesses in communities for (#) New Measure people, including (#) 83 LMI persons. Improving (#) 4 communities' economic competitiveness through public infrastructure improvements or commercial revitalization. Providing Safe and Decent Housing by: Providing (#) 207 safe and decent housing units that meet local building codes for (#) 480 LMI persons. Promoting development of 207 (#) units of affordable housing in (#) 17 communities for (#) 480 persons, including (#) 480 LMI persons. Providing a Suitable Living Environment by: Improving health and safety of (#) 27 communities' public infrastructure for (#) 20,939 persons, including (#) 13,369 LMI persons. Improving access to workforce education and technology in (#) 12 communities for (#) 1,085 persons, including (#) LMI persons. Total persons assisted, Total LMI persons assisted, Number of communities

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1305 Aeronautics - Flight Operations

Code Section: 13-1-1110 and Title 55 The Flight Operations program provides professional, convenient, cost effective and safe air transportation for the Governor's Office, Constitutional members, state agencies and educational institutions on a first come first serve basis. This program also provides high quality, cost effective maintenance for Aeronautics aircraft and other agencies aircraft.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$898,291	\$510,791	\$0	\$0	\$0	\$387,500	6.00

Expected Results:

To provide scheduled flights 24/7 and to provide on-time air transportation with customer satisfaction and comfort second only to safety. To maintain Aeronautics and state aircraft to high standards and in a manner that results in high aircraft availability, high dispatch reliability and minimum maintenance delays.

Outcome Measures:

*Customer Convenience with a customer satisfaction survey 25 *King Air Avg Cost per flight hour \$1,100
*King Air Avg Direct Cost per flight hour \$650 *Aircraft Availability Rate - 97.5% *Dispatch Reliability
Rate - 100% *Maintenance Delays - None

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1306 Aeronautics - Airport Development

Code Section: 13-1-1110 and Title 55 The Airport Development program conducts airport safety inspections at SC general use airports. This program also provides financial assistance to public owned airports. Assist airport owners and operators with planning and engineering technical guidance for airport development and maintenance. Issue aviation guidance literature to pilots, operators, owners and aviation consultant firms and enforce compliance requirements and state statutory mandates.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$2,741,535	\$991,535	\$1,000,000	\$0	\$0	\$750,000	6.00

Expected Results:

To improve airport safety. To maximize funding partnerships using federal, state and local grant programs. To provide plans and specifications for airfield pavement maintenance projects and assist in airport development project reviews. To provide a web site data literature file of charts, pilot guides, specification, maps, drawings and an aviation system plan inventory. Foster air commerce by overseeing compliance issues in the safety and development of the state's airports and by enforcement of rules and regulations. - To establish a \$5m airport match grant fund.

Outcome Measures:

*Inspect all public use airports. 60 *Increase FAA grants assistance from 90% to 95%. 48 grants issued with last 5 at 95% *Eliminate in house maintenance and refocus on technical assistance. *Publish SC Airport Directory and Pilot's Guide. 3,000 Guides and 25,000 Charts *Develop a Disadvantaged Business Enterprise Plan for seeking FAA funding. DBE participation goal is 7%

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1307 Agency Pass Through

SC Tech Alliance - \$300,000 World Trade Center - \$100,000 World Trade Park and Education Ctr-\$197,688 Public Private Partnership - \$275,000 Competitive Grants Fund - \$500,000 Hydrogen Fuel Cell Alliance - Recurring - \$367,640 NonRecurring \$81,230 Hartsville Railroad Project - \$250,000, Competitiveness Council - \$400,000 and \$3,000,000 - Capital Access Program

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$5,471,558	\$1,240,328	\$0	\$4,231,230	\$0	\$0	0.00

Expected Results:

To ensure that pass through dollars are administered within the intent and scope of the Appropriations Act.

Outcome Measures:

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1308 Administration

Code Section: Title 13 -1-10 Agency Administration consists of the Office of the Secretary and the Division of Administration. The Division of Administration is responsible for the day to day administrative functions of the agency to include Finance, Human Resources and Information Services. The Office of the Secretary is where agency decisions are made by the Secretary and the Chief of Staff. This office is also responsible for legislative affairs, legal affairs and public relations and communications.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$3,216,235	\$3,209,235	\$0	\$0	\$0	\$7,000	28.00

Expected Results:

To provide the agency direction and strategic planning. To provide financial planning and budgeting for each division. To process all financial transaction accurately and timely. To provide agency procurement ensuring compliance with SC Consolidated Procurement Code. To provide human resource support for Commerce and the employees ensuring employees are well informed of benefits and human resource policies and procedures. To provide information services to the agency by keeping an up to date network and email services. To provide technology support and technical assistance to all staff and programs.

Outcome Measures:

*# of Public Relations pieces. 163 Jan - June 04 *#Strong working relationships with Legislative staff and Legislatures. *Good Financial Audits. No Material Findings *Monthly budget reports and business plans to all divisions. Budget completed Jan - June *Procurements are done within guidelines. No Material Findings *# of failures of network 114 - 98.7% Reliability Rate *# of failures of e-mail services. 78 - 99% Reliability Rate *HR Policies updated annual as needed. #Turnover rates for positions. 11 or 9.6% Turnover Rate

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1605 Workforce Investment Act

The Workforce Development State Administration oversees the State's Workforce Investment Act programs and systems from both compliance and programmatic implementation. The State Workforce Development Board provides oversight and guidance of these funds. This program was transferred from ESC to Commerce by Executive Order 2005-09 by Gov. Sanford.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$60,000,000	\$0	\$60,000,000	\$0	\$0	\$0	29.00

Expected Results:

To integrate the Workforce Development program into the Department of Commerce. To fund pilot programs with seed money for Workforce Development. To provide technical assistance and training to the Workforce Community at a Statewide level.

Outcome Measures:

**Increase the number of training opportunities statewide. **Meet all federal performance requirements.
 **Utilize and maximize federal dollars to increase the number of workers being trained. **Integrate the Workforce program with other Economic Development strategies.

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1775 Business Solutions - Venture Capital Investment Act

Code Section 11-45-20. The Venture Capital Investment Authority (supported by Commerce) is established to increase the availability of equity, near-equity, or seed capital for emerging, expanding, relocating, and restructuring enterprises in the State, so as to help strengthen the state's economic base, and to support the economic development goals of this State in accordance with the strategy established by the Department of Commerce. The General Assembly as part of the act also desires to address the long-term capital needs of small-sized and medium-sized firms, to address the needs of micro enterprises, to expand availability of venture capital, and to increase international trade and export finance opportunities for South Carolina based companies.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$0	\$0	\$0	\$0	\$0	\$0	1.00

Expected Results:

Establish guidelines for investor selection. Selection of investors. Successful capitalization of tax credits. Successful connecting entity created between capital lenders and investors so that the Authority's interests are served. Creation of reporting structure between underlying funds and the Authority. Monitoring outreach and selection efforts of the investors as they seek South Carolina company investment opportunities.

Outcome Measures:

Portfolio of quality funds selected. Funding mechanics determined and implemented. Program funded and investor network activated/marketed for underlying investments. Some portion of the \$50 million allocated in tax credits to actually be funded within 12 months. Reporting structure developed to link investors and Board. Ultimate jobs, capital investment and wages to be tracked for SC companies being invested in.

EXPLANATION:

The Venture Capital Authority was established to set up, monitor and procure prospective Designated Investor Groups to invest in the Venture Capital Fund. No funding was given to Commerce to oversee the authority and all the administrative steps with procuring the DIGs and we have dedicated an FTE to oversee this function.

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1776 Grants and Incentives - Motion Picture Incentive Fund

Code Section: Title 13 -171-10, 12-10-85 Motion Picture Incentive Act is part of the Coordinating Council for Economic Development. Motion Picture funds are utilized by the SC Film Commission to: 1. Recruit new sources of revenue to South Carolina, 2. Offset production expenditures spent in South Carolina, and 3. Build infrastructure to increase percentage of SC spending by this industry.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$4,000,000	\$0	\$0	\$0	\$0	\$4,000,000	0.00

Expected Results:

To recruit new sources of income from the motion picture (A knowledge-based industry) To create knowledge based industry jobs in South Carolina. To assist in building a motion picture infrastructure within South Carolina. Create a revenue source, resulting in job creation, from motion picture and related resources to the State of South Carolina. To create opportunities for SC businesses to earn money from this activity.

Outcome Measures:

*Number of jobs created. *Number of films. *\$\$ of capital investment. *Number of projects in compliance with guidelines. *\$\$s invested in film product development

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EXPLANATION:

The Motion Picture Incentive Act was passed to allow for incentives for supplier rebate, wage rebate, production fund and marketing and promotion of the film industry. This activity has been set up to monitor all of the incentive monies.

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1777 Research

Code Section: Title 13 -1-10 Research department is responsible for the creative thinking ability to develop prospect list and manage the creation and structuring of proposals and studies that will assist the department's recruiting efforts to convince factories, offices, mills, call centers corporate headquarters and other types of enterprises to locate in South Carolina. Manage and select outside consultants for research projects and customer service follow up. Oversee the creation of a research department information data base that can be accessed by Commerce divisions, Alliances and other agencies who promote the economic well being of SC.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$1,044,202	\$1,044,202	\$0	\$0	\$0	\$0	10.00

Expected Results:

To develop industry-specific marketing plans and division-specific plans which are in line with mission of the agency. To assist in lead generation. Prepare project proposals in cooperation with Incentives Division and the Project Managers.

Outcome Measures:

*Number of proposal prepared. *Number of leads created. *Number of collateral materials produced.

EXPLANATION:

The Department of Commerce has broken out the research portion of Global Business Development as a new activity this year. We have added new marketing research to this and have also received new positions to support this function. This will be an expanding activity at Commerce and one that is critical to the recruitment of industries and businesses to South Carolina.

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1778 Business Solutions - Small Business Regulatory Committee

Code section 1-23-280. There is established a Small Business Regulatory Review Committee within the South Carolina Department of Commerce and supported by Business Solutions. The duties of the Committee, are to determine if a proposed

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permanent regulation has a significant adverse impact on small businesses. These duties include review of all proposed regulations, and where applicable, directing a promulgating agency to prepare the regulatory flexibility analysis; which can include requesting the Office of Research and Statistics of the Budget and Control Board to prepare a final assessment report.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$0	\$0	\$0	\$0	\$0	\$0	1.00

Expected Results:

The Regulatory Review Committee's purpose is to evaluate all proposed regulations for impact on small business; and ultimately, with appropriate cost/benefit analysis keep undue regulatory burden off of the small business community. If an adverse impact is suspected or determined, the Committee can request that the agency perform a regulatory flexibility analysis. The Committee is also charged with making public and marketing their activities.

Outcome Measures:

*All promulgated regulations will be reviewed by the Committee on a monthly basis as they appear in the State Register. Any regulations selected for review by the Committee will be promptly reported to the agency involved, and follow-up actions taken by the Committee as required. The Committee will also blanket the state, offering presentations to various professional associations, Chambers of Commerce and civic clubs, e.g. Rotary, etc.

EXPLANATION:

The Small Business Regulatory Committee was established to review policies, laws and regulations that may affect small businesses. No funding was given to Commerce to oversee this committee and we have a dedicated an FTE to oversee this function.

Agency: P32 - Department of Commerce

Functional Group: Economic
Development &
Natural Resources

1779 Grants and Incentives - Deal Closing Fund

Code Section: Title 13 -1-10 These funds will as a part of recruiting businesses to South Carolina. They will be a valuable tool as part of recruitment efforts and will provide value added items towards the end of a recruiting deal.

FY 2006-07

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$7,000,000	\$0	\$0	\$7,000,000	\$0	\$0	0.00

Expected Results:

The funds are for specific economic development projects that are creating new jobs in South Carolina for water and sewer infrastructure projects, road and site preparation projects, relocation expenses, land acquisition or as approved by CCED.

Agency Activity Inventory
by Agency
Appropriation Period: FY 2006-07

Outcome Measures:

*Number of jobs created. 2,283 *Number of projects awarded. 11 *\$\$ of capital investment \$776m

EXPLANATION:

A Deal Closing Fund was funded last year to be used as a recruitment tool as work to recruit new businesses to South Carolina.

AGENCY TOTALS

Department of Commerce

TOTAL AGENCY FUNDS	TOTAL GENERAL FUNDS	TOTAL FEDERAL FUNDS	TOTAL OTHER FUNDS
\$156,088,723	\$15,327,082	\$96,876,911	\$32,653,500
	TOTAL SUPPLEMENTAL FUNDS	TOTAL CAPITAL RESERVE FUNDS	TOTAL FTEs
	\$11,231,230	\$0	153.00